



# CDR 2026 PROACTIVE PLAN: OUR PATHWAY FOR GREATER EXCELLENCE

CDR was founded to build a promising future for Ventura County children and their families. Forty years later we reaffirmed our mission and vision with our YES Commitment. The intent of our 2026 Proactive Plan is to guide CDR in our pathway for greater excellence.



## OUR MISSION

CDR provides a foundation to build promising futures for children. CDR collaborates with families and communities to deliver programs that enrich lives.



## OUR VISION

Every child's growth and development will be fully supported to ensure a happy and successful adult life.



## YES COMMITMENT

We are the community and place of YES! We inspire children, parents, and staff, with an attitude of YES that we all can achieve our aspirations and goals.

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# OUR PRIORITIES

CDR will seek continual improvement to provide the highest quality service and work culture by nurturing the spirit of YES and encouraging a proactive focus to advance greater excellence in all our priorities.

## 1. Advance Our YES Commitment

Be the organization that models and teaches the power of positivity with love to advance the well-being of CDR children and families.

## 2. Increase Family Success

Expand and strengthen our family engagement approach to enable families to increase their power to be effective movers of positive change; and minimize all barriers to CDR services.

## 3. Expand Community Partnerships

Develop and strengthen our collaborations and partnerships to ensure necessary services and support for all children and families.

## 4. Be The Employer of Choice

Attract diverse talent, honor the value of each employee, and provide opportunities for mutual support and upward mobility.

## 5. Build Financial Strength

Strengthen and optimize CDR's assets and fund development capacity to ensure responsive services and long-term sustainability.

## 6. Strengthen Technology & Social Media

Develop and strengthen the utilization of technologies and social media to improve the effectiveness of all CDR activities and programs, and enrich the technology literacy of our families and staff.

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